



The 6th Annual Fort Myers Beach Pirate Fest
Columbus Day Weekend October 7th - 10th
www.FortMyersBeachPirateFest.com
2011 Sponsorship Recognition

Presenting Sponsor \$12,000

The Mother Lode

(Cash Sponsor Only)

Event presented by "your Company Name"

Large Pirate Fest banner with presenting sponsor displayed behind performers on stage

Includes *Stage Sponsorship Package (see below)

Company Name and logo on all Print Advertising & Event Sponsor Board as Presenting Sponsor

Mention in all Radio and other Media Advertising as Presenting Sponsor

Largest Logo on Event T-Shirt, Event Poster, and Flyers

Top placement of Logo & Web-link on Event website

Recognition on every page of event website as Presenting Sponsor

The right to use Pirate Fest's Logo in your own advertising campaign as Presenting Sponsor

Logo on Front Cover of Event Program as Presenting Sponsor, 1- full-page advertisement inside Event Program, plus 1- Half page Full color ad on the Back Cover

Up to two 2- 10 x 10 Tents provided for corporate displays and promotion

Up to 4- Web Ads on the Event's Special Offers Web Page

Your Corporate Banners prominently displayed at up to 4 locations at event

10- Passes to the VIP area with complementary refreshments

10- Passes to the Pirate's Ball

10- Event T-shirts

Captain Sponsor \$5,000

Logo on all Print Advertising and Event T-Shirt, Poster, and on Event Sponsor Board

Mention in Radio and other Media Advertising

Logo & Web-link on main pages of Event's website

The right to use Pirate Fest's Logo in your own advertising campaign

1- 10 x 10 Tent for corporate displays and promotion

1- Full-page advertisement in Event Program

2- Web Ads on the Event's Special Offers Web Page

2- Corporate Banners prominently displayed at event

6- Passes to the VIP area with complementary refreshments

6- Passes to the Pirate's Ball

6- Event T-Shirts

First Mate Sponsor \$2,000

Logo on all Print Advertising and Event T-Shirt, Poster and on Event Sponsor Board

Logo & Web-link on main pages of Event's website

The right to use Pirate Fest's Logo in your own advertising campaign

1- Booth space with optional 10 x 10 Tent for corporate displays and promotion

1- Half-page advertisement in Event Program

2- Web Ads on the Event's Special Offers Web Page

1- Corporate Banner displayed at event

4- Passes to the VIP area with complementary refreshments

4- Passes to the Pirate's Ball

4- Event T-Shirts

Quarter Master Sponsor \$1,000

Logo & Web-link on main pages of Event's website
Logo on Event Sponsor Board

The right to use Pirate Fest's Logo in your own advertising campaign

1- 10 x 10 Booth space for corporate displays and promotion

1- Half-page advertisement in Event Program

2- Web Ads on the Event's Special Offers Web Page

1- Corporate Banner displayed at event

2- Passes to the VIP area with complementary refreshments

2- Passes to the Pirate's Ball

2- Event T-Shirts

Deck Hand Sponsor \$125

Company or personal name listed on event website.
(No logo - No web-link)

1- Event T-Shirt

1- Pirate's Ball ticket

1- Tortuga Pub Crawl ticket

Crew Member Sponsor \$500

Logo & Web-link placed on Event website

Company name listed on Event Sponsor Board

The right to use Pirate Fest's Logo in your own advertising campaign

1- 10 x 10 booth space for corporate displays and promotion

1- Quarter-page advertisement in Event Program

1- Web Ad on the Event's Special Offers Web Page

2- Passes to the VIP area with complementary refreshments.

2- Passes to the Pirate's Ball

2- Event T-Shirts

Plank Sponsor \$50

Personal name listed on event website

In-Kind Sponsors

In-Kind sponsors receive recognition based on the value of service or contribution provided

Entertainment Sponsors

Pirate Invasion/Dockside Battle Sponsor \$2,500 (\$1,250 as co-sponsor)

Cannons, Black Powder Weapon Demonstrations,
& Ship to Shore Battles

~A prime location for media attention! ~

Pirate Invasion/ Dockside Battles sponsored or co-sponsored by your Company Name

Listing as Pirate Invasion/ Dockside Battle sponsor or co-sponsor on Event's website, Schedule of events, and Event Program

The right to use Pirate Fest's Logo in your own advertising campaign

Your corporate signage displayed at the viewing area.

One 10- minute time slot to advertise your Company or demonstrate your product or service before each of the battles or Weapons Demonstrations every day (Time Slots will alternate equally if co-sponsored)

Option to provide your own stage announcer

One full-page advertisement in Event Program

1- Web Ad on the Event's Special Offers Web Page

Stage Sponsor \$2,000 (\$1,000 as co-sponsor) "2- Stages available"

Live Music /Pirate Entertainment

~Most photos of the stage will have your banner in it~

Naming rights of Stage (sponsorship available to one stage per \$2,000 sponsor)

Listing as a stage sponsor or co-sponsor on Event's website, Schedule of events, and Event Program

The right to use Pirate Fest's Logo in your own advertising campaign

Your corporate signage displayed at stage and front of house (Sound Booth) if applicable

(4) 10 minute time slots to advertise Company or demonstrate your product or service each day (Time Slots will be divided equally if co-sponsored)

Option to provide your own stage announcer

One full-page advertisement in Event Program

1- Web Ad on the Event's Special Offers Web Page

Pirate Encampment Sponsor \$1,500 (\$750 as co-sponsor)

Sword fighting, Living History and Piratical Entertainment
~Another great opportunity for media exposure!~

Pirate Encampment and *Pirate's Quest Game sponsored or co-sponsored by your Company Name, listed on the Event Schedule, Event's website, Event Program, and Pirate's Quest. The right to use Pirate Fest's Logo in your own advertising campaign.

Your corporate signage displayed at Pirate Encampment

1- Half-page advertisement in Event Program

1- Web Ad on the Event's Special Offers Web Page

*Pirate's Quest is an interactive pirate and treasure hunt with hundreds of participants that spans the entire festival.

~ In addition to these sponsorship opportunities, we can offer even more elaborate packages, custom built to suit your marketing needs.

We would love the opportunity to work with you on whichever level you should choose.~

Local Shop, Bar, or Restaurant Entertainment Sponsor Starting at \$500 (Live Bands, Pirate Performers and other Musical Entertainment)

~Draw attention to your business and pack the house with a scheduled Pirate Act advertised to perform at your establishment during the Pirate Fest~

Pirate or Music Act sponsored by "your Company Name" listed on the event's website /Schedule of events and listed in Event Program

The right to use Pirate Fest's Logo in your own advertising campaign

1 - Act/Band 45 minute long performance

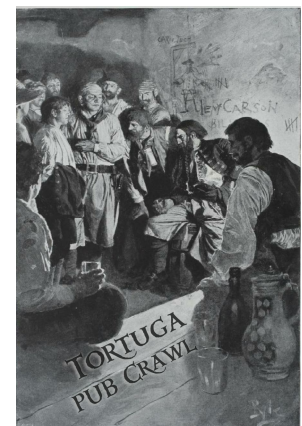
1- Quarter-page advertisement in Event Program

Option to have your business listed as a stop on the Tortuga Pub Crawl (Requires an advertised giveaway, half off, or a buy one get free offer, to qualify for inclusion)

Tortuga Pub Crawl Sponsor \$100 (A Leisurely and Ongoing Event)

**Starts at 3pm Friday and continues to the end of the event on Sunday
No rushing, No time constraints, No surge of business followed by a lull,
just a steady flow of Pub Crawl patrons throughout the duration of the event.**

Listing your establishment listed on the Tortuga Pub Crawl will require a **\$100.00*** donation and that you provide an advertised giveaway that can be redeemed by Pub Crawlers when they present their Pub Crawl Ticket during the event. (Example: Free well drink, free draft beer, half off, or a buy one get one free offer, etc.) *Become a Local Shop, Bar, or Restaurant Entertainment Sponsor and skip the \$100 Pub Crawl fee.



Thank you in advance for your participation and the opportunity to be working with you.

Sincerely,

Your Pirate Fest Management Team;
SIK Promotions, Inc. & Pirates of the Treasure Coast

The 2011 Fort Myers Beach Pirate Fest is Produced by SIK Promotions, and Pirates of the Treasure Coast
Suzanne King - SIK Promotions - 727 322-5217 Kathryn Gilbert - Pirates of the Treasure Coast - 561 792-9260
Suzfest@gmail.com #110602 Piratefestinfo@gmail.com

Pirate Fest Event Program Advertisement Rates

Get the word out on the specials you are offering during the Pirate Fest

Printed in Black & White

Quarter-page advertisement..... 2-3/8" wide x 3-7/8" tall... **\$75**
 Half-page advertisement..... 5" wide x 3-7/8" tall... **\$150**
 Full-page advertisement..... 5" wide x 8" tall... **\$250**

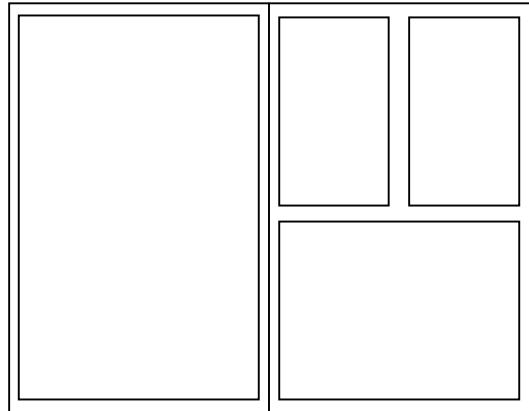
Printed in Full Color

Inside Front Cover Full-page advertisement..... 5" wide x 8" tall... **\$500**
 Inside Back Cover Full-page advertisement..... 5" wide x 8" tall... **\$500**

Page Layout



Sample Program Cover From Previous Year



Sample Back Cover From Previous Year

Program Ads must be submitted as a .jpg 300dpi or higher. Image must be sent to specified dimensions. If you need help with graphic design, your ad can be prepared for a nominal fee.

Special Offers Web Ad \$125

Web Advertisement on the Event's "Special Offers" Web Page

~Place your Ad for all to see! ~ At www.fortmyersbeachpiratefest.com/specialoffers.html

Standard Ad Size:

1- 5" x 2-1/2"
(480 x 240 pixels)

Web Ads must be submitted as a .jpg 300dpi or higher.

Image must be sent to specified dimensions.

If you need help with graphic design, your ad can be prepared for a nominal fee.

Banners displayed at event are to be provided by Participating Sponsors. A portion of the proceeds from the Pirate Fest will benefit local charities. Inclusion for radio, print and other media outlets are subject to deadlines that must be adhered to. Your ads will be included provided they are received prior to the posted deadlines. These deadlines will be posted on the event's website as they become available



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2011 Sponsorship Agreement

I, the undersigned, hereby agree to support the 6th Annual Fort Myers Beach Pirate Fest as indicated below.

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

SELECT YOUR SPONSORSHIP LEVEL

- Presenting Sponsor - \$12,000
- Captain Sponsor - \$5,000
- Pirate Invasion/Battle Sponsor - \$2,500
- Stage Sponsor - \$2,000
- First Mate Sponsor - \$2,000
- Pirate Encampment Sponsor - \$1,500
- Pirate Invasion/Battle Co-Sponsor - \$1,250
- Stage Co-Sponsor - \$1,000
- Quarter Master Sponsor - \$1,000
- Pirate Encampment Co-Sponsor - \$750
- Crew Member Sponsor - \$500
- Special Offers Web Ad - \$125
- Deck Hand Sponsor \$125
- Tortuga Pub Crawl Sponsor - \$100
- Plank Sponsor - \$50

- In-Kind Sponsor _____
- Event Program Advertisement \$ _____
- Local Shop, Bar, or Restaurant
Entertainment Sponsor \$ _____

Pub Crawl Give-A-Way Description:

Entertainment and or Specials:

Friday: _____

Saturday: _____

Sunday: _____

*E-mail a copy of your business Logo, Web Ad, or
Program information to: fmbpiratefest@gmail.com

*Sponsors intending to sell merchandise at this event will be required to complete and sign a vendor application.

Sponsorship Amount Enclosed \$ _____

Signature: _____ Printed Name: _____

Date: _____

**Make checks payable to Fort Myers Beach Pirate Fest and mail this form with your contribution to:
SIK Promotions Inc.**

**C/O FMB Pirate Fest Sponsor
PO Box 530234 St. Petersburg, FL 33747**