



Sponsorship Packages

Presenting Sponsor

(The Mother Lode)

\$12,000

(One Sponsor at this level, Cash Sponsor Only)

Event presented by (your company name)
Includes *Pirate Stage Sponsorship Package
Large Pirate Fest banner with presenting sponsor displayed behind performers on stage
Company Name and logo in all Print Advertising
Largest Logo on Event T-Shirt, Event Poster, Flyers, and Commemorative Event Mug
Listing on every page of event website as Presenting Sponsor
Mention in all Radio and other Media Advertising
Company name and Logo listed on Event Sponsor Board
Logo on Front Cover of Event Program
1- Half page advertisement (Back Cover of Event Program)
1- Additional full-page advertisement inside Event Program
Up to two 2- 10 x 10 Tents provided for corporate displays and promotion
Your Corporate Banners prominently displayed at up to 4 locations at event
10- Passes to the VIP tent with complementary refreshments (snacks, beer, water, soda, etc.)
10- Event T-shirts
10- Commemorative Event Mugs
Top placement of Logo & Web-link on Event website (FortMyersBeachPirateFest.com)



Sponsorship Packages

Captain Sponsor \$5,000 (Limited availability at this level)

Logo on all Print Advertising and Event T-Shirt, Event Poster, and Flyers

Mention in all Radio and other Media Advertising

Company name and Logo listed on Event Sponsor Board

1- 10 x 10 Tent for corporate displays and promotion

1- Full-page advertisement in Event Program

2- Corporate Banners prominently displayed at event

6- Passes to the VIP tent with complementary refreshments (snacks, beer, water, soda, etc.)

6- Event T-Shirts

6- Commemorative Event Mugs

Logo & Web-link on main pages of Event's website (FortMyersBeachPirateFest.com)

*** Dockside Battle Stage Sponsor \$5,000 (\$1,500 as co-sponsor)**

(See Entertainment Sponsorship Packages)

*** Pirate Stage Sponsor \$3,000**

(See Entertainment Sponsorship Packages)

*** Pirate Encampment Sponsor \$1,000**

(See Entertainment Sponsorship Packages)

First Mate Sponsor \$1,000

Logo on all Print Advertising and Event Poster

Company name and Logo listed on Event Sponsor Board

1- Booth space with optional 10 x 10 Tent for corporate displays and promotion

1- Half-page advertisement in Event Program

1- Corporate Banner displayed at event

4- Passes to the VIP tent with complementary refreshments (snacks, beer, water, soda, etc.)

4- Event T-Shirts

4- Commemorative Event Mugs

Logo & Web-link on main pages of Event's website (FortMyersBeachPirateFest.com)



Sponsorship Packages

Quarter Master Sponsor \$750

- 1- 10 x 10 Booth space for corporate displays and promotion
- Company name listed on Event Sponsor Board
- 1- Quarter-page advertisement in Event Program
- 1- Corporate Banner displayed at event
- 2- Passes to the VIP tent with complementary refreshments (snacks, beer, water, soda, etc.)
- 2- Event T-Shirts
- 2- Commemorative Event Mugs
- Logo & Web-link on main pages of Event's website (FortMyersBeachPirateFest.com)

Crew Member Sponsor \$500

- 1- 10 x 10 booth space for corporate displays and promotion
- 1- Quarter-page advertisement in Event Program
- 2- Passes to the VIP tent with complementary refreshments (snacks, beer, water, soda, etc.)
- 2- Event T-Shirts
- 2- Commemorative Event Mugs
- Web-link on Event website (FortMyersBeachPirateFest.com)

Deck Hand Sponsor \$125

- Company or personal name listed on event website. (No web-link)
- 1- Passes to the VIP tent with complementary refreshments (snacks, beer, water, soda, etc.)
- 1- Event T-Shirt
- 1- Commemorative Event Mug

Plank Sponsor \$25

- Personal name listed on event website

In-Kind Sponsors

In-Kind sponsors receive recognition based on the value of service or contribution provided.



Sponsorship Packages

Entertainment Sponsors

Dockside Battle Stage Sponsor \$5,000 (\$1,500 as co-sponsor)

(Cannons and Black Powder Weapons, Ship to Shore Battle, Live Pirate & Musical Entertainment)

Dockside Battle Stage co-sponsored by Nervous Nellie's, Pieces of Eight and your Company Name

Your corporate signage displayed at Dockside Stage

One half-page advertisement in Event Program

Option to provide your own stage announcer

(2) 10 minute time slots for you to advertise or demonstrate your product or service each day

Your Company Name listed as co-sponsor on the Event Schedule page on event's website and in Event Program

Pirate Stage Sponsor \$3,000

(Live Pirate and Musical Entertainment)

Your corporate signage displayed at main stage.

Your corporate signage also displayed on Front of House (Sound Booth) if applicable

One full-page advertisement in Event Program

Option to provide your own stage announcer

(4) 10 minute time slots for you to advertise or demonstrate your product or service each day

Pirate stage sponsored by your Company Name listed on the Event Schedule page on event's website and in Event Program

Pirate Encampment Sponsor \$1,000

(Sword fighting, Living History and Piratical Entertainment)

Your corporate signage displayed at both ends of Pirate Encampment

1- Half-page advertisement in Event Program

Option to provide your own announcer

(3) 10 minute time slots for you to advertise or demonstrate your product or service each day

Pirate Encampment sponsored by your Company Name listed on the Event Schedule page on event's website and in Event Program



Sponsorship Packages

Local Shop, Bar, or Restaurant Entertainment Sponsors

(Live Pirate acts and Musical Entertainment)

Pirate Act of your choice* to perform at your establishment during the event (*from our list of approved pirate performers)

Entertainment Sponsor P4 \$700 One 20-30 minute Pirate Act per day, Friday, Saturday, and Sunday

Entertainment Sponsor P3 \$650 One 20-30 minute Pirate Act per day, Saturday, and Sunday

Entertainment Sponsor P2 \$600 One 20-30 minute Pirate Act per day, Friday, and Saturday

Entertainment Sponsor P1 \$500 One 20-30 minute Pirate Act per day, One Day Only

The above packages include the following.

Pirate Act sponsored by *your Company Name* listed on the event's website /Event Schedule page and Event Program (value \$150)

1- 5" x 2-1/2" (480 x 240 pixels) **web advertisement** on the www.FortMyersBeachPirateFest.com

"Special Offers" web page (value \$250)

1- Quarter-page advertisement in Event Program (value \$100)

Your business listed as a stop on the Tortuga Pub Crawl (value \$100) Requires an advertised giveaway, half off, or a buy one get free offer, for inclusion in the Pub Crawl.

Tortuga Pub Crawl

(Leisurely and Ongoing)

Starts at 3pm Friday and continues to the end of the event on Sunday

**No rushing, No time constraints, No surge of business followed by a lull,
just a steady flow of Pub Crawl patrons throughout the duration of the event.**

To have your establishment listed on the Tortuga Pub Crawl, you must donate **\$100.00** and provide an advertised giveaway that can be redeemed by Pub Crawlers when they present their Pub Crawl Pass during the event. (Example: Free well drink, free draft beer, half off, or a buy one get free offer.)

Or, become a Local Shop, Bar, or Restaurant Entertainment Sponsor.



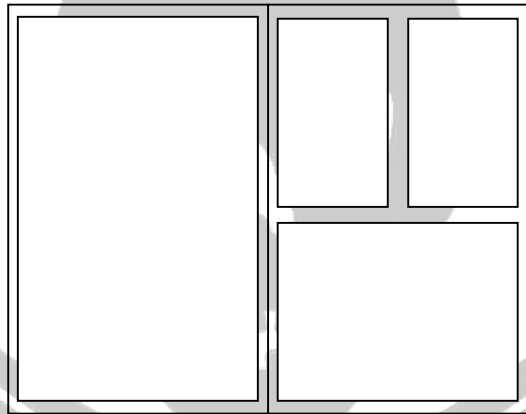
Sponsorship Packages

Pirate Fest Event Program Advertisement Rates

Get the word out on the specials you are offering during the 5th Annual Fort Myers Beach Pirate Fest

Quarter-page advertisement.....	2-3/8" wide x 3-7/8" tall...	\$100
Half-page advertisement.....	5" wide x 3-7/8" tall...	\$175
Full-page advertisement.....	5" wide x 8" tall...	\$300

Printed in Full Color



Ads must be submitted as a .jpg 300dpi or higher.

Image must be sent cropped exactly to specified dimensions.

If you need help, your ad can be prepared for a nominal fee.

Web advertisements on www.FortMyersBeachPirateFest.com

5" x 2-1/2" (480 x 240 pixels) web advertisement on the www.FortMyersBeachPirateFest.com

"Special Offers" web page.... **\$250**

Web Ads must be submitted as .GIF or .jpg 300dpi or higher.

Banners at event to be provided by Participating Sponsors.

A portion of the proceeds from the 5th Annual Fort Myers Beach Pirate Fest will benefit Ft. Myers Beach Lions Camp.